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### CUEVAS MADILYNN

**Canadian Who's Who 2008** Emerald Group Publishing  
Fear of contagion, isolated patients, a surge of overwhelming and unpreventable deaths, and the frontline healthcare workers who shouldered the responsibility of seeing us through a deadly epidemic: as we continue to confront the global pandemic caused by COVID-19, *Taking Turns* reminds us that we've been through this before. Only a few decades ago, the world faced another terrifying and deadly health crisis: HIV/AIDS. Nurse MK Czerwiec began working at the Illinois Masonic Medical Center's HIV/AIDS Care Unit 371 in the 1990s—a pivotal time in the history of AIDS. Deaths from the disease in the United States peaked in 1995 and then dropped drastically in the following years, with the release of effective drug treatments. In this graphic memoir, Czerwiec provides an insider's view of the lives of healthcare workers, patients, and loved ones from Unit 371. With humor, insight, and emotion, MK shows how the patients and staff cared for one another, how the sick faced their deaths, and how the survivors looked for hope in what seemed, at times, like a hopeless situation. Drawn in a restrained, inviting style, *Taking Turns* is an open, honest look at suffering, grief, and resilience among a community of medical professionals and patients at the heart of the AIDS epidemic.

*Directory of Publications and Broadcast Media 141* Rowman & Littlefield

In *Cassette Culture*, Peter Manuel tells how a new mass medium—the portable cassette player—caused a major upheaval in popular culture in the world's second-largest country. The advent of cassette technology in the 1980s transformed India's popular music industry from the virtual monopoly of a single multinational LP manufacturer to a free-for-all among hundreds of local cassette producers. The result was a revolution in the quantity, quality, and variety of Indian popular music and its patterns of dissemination and consumption. Manuel shows that the cassette revolution, however, has brought new contradictions and problems to Indian culture. While inexpensive cassettes revitalized local subcultures and community values throughout the subcontinent, they were also a vehicle for regional and political factionalism, new forms of commercial vulgarity, and, disturbingly, the most provocative sorts of hate-mongering and religious chauvinism. *Cassette Culture* is the first scholarly account of Indian popular music and the first case study of a technological revolution now occurring throughout the world. It will be an essential resource for anyone interested in modern India, communications theory, world popular music, or contemporary global culture.

**Taking Turns** Routledge

First published in 1992.

**International Dictionary of Library Histories** Duke University Press Books

Identifies specific print and broadcast sources of news and advertising for trade, business, labor, and professionals. Arrangement is geographic with a thumbnail description of each local market. Indexes are classified (by format and subject matter) and alphabetical (by name and keyword).

*International Family Law* IGI Global

Presenting the landmark *Pioneers* life stories project, this one-of-a-kind book documents how modern social research in the UK was shaped. It combines a fascinating history of the generations who built outstanding and influential social research with a valuable resource for future research and teaching on methods.

**Pop-Culture Pedagogy in the Music Classroom** SAGE

Publications

This premier media directory contains thousands of listings for radio and television stations and cable companies. Print media entries provide address; phone, fax numbers, and e-mail addresses; key personnel, including feature editors; and much more. Broadcast media entries provide address; phone, fax, and e-mail addresses; key personnel; owner information; hours of operation; networks carried and more.

**Media Asia** Academic Press

This book investigates the macroacquisition of Chinese – its large-scale acquisition and adoption for various purposes by individuals, governments and organisations – and the implications of this process for the future of English as a global language. The author contextualises the macroacquisition of Chinese within the global ecology of languages, then analyses the factors responsible for the macroacquisition of Chinese, showing, in contrast to most academic and popular commentary, that a character-based writing system will not stop Chinese from becoming a global language. He then articulates three possible future scenarios:

English remaining a dominant global language, English and Chinese both being global languages, and Chinese becoming a global language instead of English. The book concludes by outlining directions for further research on the acquisition and use of Chinese around the world. It will be of interest to students and scholars with an interest in English as a global language, Chinese as a second/foreign language, language education policy, and applied linguistics more generally.

*The Indian Textile Journal* Gale Cengage

*Colloquial Panjabi: The Complete Course for Beginners* has been carefully developed by an experienced teacher to provide a step-by-step course to Panjabi as it is written and spoken today. Combining a clear, practical and accessible style with a methodical and thorough treatment of the language, it equips learners with the essential skills needed to communicate confidently and effectively in Panjabi in a broad range of situations. No prior knowledge of the language is required. *Colloquial Panjabi* is exceptional; each unit presents a wealth of grammatical points that are reinforced with a wide range of exercises for regular practice. A full answer key, a grammar summary, bilingual glossaries and English translations of dialogues can be found at the back as well as useful vocabulary lists throughout. Key features include: A clear, user-friendly format designed to help learners progressively build up their speaking, listening, reading and writing skills Jargon-free, succinct and clearly structured explanations of grammar An extensive range of focused and dynamic supportive exercises Realistic and entertaining dialogues covering a broad variety of narrative situations Helpful cultural points explaining the customs and features of life in Panjabi-speaking areas. An overview of the sounds of Panjabi Balanced, comprehensive and rewarding, *Colloquial Panjabi* is an indispensable resource both for independent learners and students taking courses in Panjabi. Audio material to accompany the course is available to download free in MP3 format from [www.routledge.com/cw/colloquials](http://www.routledge.com/cw/colloquials). Recorded by native speakers, the audio material features the dialogues and texts from the book and will help develop your listening and pronunciation skills. A wealth of additional text material is also provided on the website. This supplementary material builds on the foundation provided in the *Colloquial Panjabi* course and will develop your language skills beyond the beginner level into intermediate study.

**Since 1947** Duke University Press

COLLOQUIAL PANJABI is easy to use and completely up to date! Specially written by experienced teachers for self-study or class use, the course offers a step-by-step approach to written and spoken Panjabi. No prior knowledge of the language is required. What makes COLLOQUIAL PANJABI your best choice in personal language learning? Interactive – lots of exercises for regular practice Clear – concise grammar notes Practical – useful vocabulary and pronunciation guide Complete – including answer key and reference section Whether you're a business traveller, or about to take up a daring challenge in adventure tourism, you may be studying to teach or even looking forward to a holiday – if you'd like to get up and running with PANJABI this rewarding course will take you from complete beginner to confidently putting your language skills to use in a wide range of everyday situations A wealth of additional material is also provided on the course website. This supplementary material builds on the foundation provided in the *Colloquial Panjabi* course and will develop your language skills beyond the beginner level into intermediate study.

<http://www.routledge.com/books/details/9780415672818/> For the eBook and MP3 pack, please find instructions on how to access the supplementary content for this title in the Prelims section.

**Gale Directory of Publications and Broadcast Media**

Springer Nature

The integration of new immigrants is one of the most important issues in Europe, yet not enough is known about the lives of migrants. This book draws on several years of ethnographic research with African migrants in Ireland, many of whom are former asylum seekers. Against the widespread assumptions that integration has been handled well in Ireland and that racism is not a major problem, this book shows that migrants are themselves shaping integration in their everyday lives in the face of enormous challenges. The book, now available in paperback, will appeal to scholars and students interested in migration and ethnicity and to a general reading public interested in the stories of integration in Ireland. The book is situated within current anthropological theory and makes an important contribution, both theoretically and empirically, to understandings of the everyday and a site of possibility and critique.

*Big Data* Zed Books

Smart Question Bank (MCQs) for CUETUG for Economics/Business

Economics comprises comprehensive sets of questions accompanied by answers, based on the latest syllabus structure set by the National Testing Agency (NTA), and it follows the current NCERTXII syllabus. This book caters to Section- II (Domain specific subjects) of the CUET-UG examination. While Economics is taken by the Arts group, Business Economics is taken by the Commerce group at their +2 level. The book caters to both the streams.

**Library and Information Profession at the Crossroads** Oxford University Press, USA

*Resonances: Engaging Music in Its Cultural Context* offers a fresh curriculum for the college-level music appreciation course. The musical examples are drawn from classical, popular, and folk traditions from around the globe. These examples are organized into thematic chapters, each of which explores a particular way in which human beings use music. Topics include storytelling, political expression, spirituality, dance, domestic entertainment, and more. The chapters and examples can be taught in any order, making *Resonances* a flexible resource that can be adapted to your teaching or learning needs. This textbook is accompanied by a complete set of PowerPoint slides, a test bank, and learning objectives.

**Mobile Commerce: Concepts, Methodologies, Tools, and Applications** Policy Press

*Since 1947* is about a series of events—the departure of the British, the inauguration of the post-colonial Indian state, and an unprecedented forced migration that followed Partition. Most importantly, it summarizes the nearly six decade-long efforts at restoring the loss of homes, livelihoods, and national territory in 1947. This study tells the story of Hindus and Sikhs from the North West Frontier Province and West Punjab who made India's capital their new home. Based on the everyday life of the migrants in three resettlement colonies, the book focuses on the period between 1947 and 1965—from the time of Partition till the official closure of resettlement work. It shows how Partition stands as a living theme, a point of reference for the Delhi Punjabis. The narrative is woven with memories of lived and inherited experiences and national histories of Partition. The refugees' journey towards becoming 'locals' is mapped through an exploration of their coping strategies, and gradual identification with the Indian state. This work, thus, shifts focus from standard debates on Hindus-Muslims, Congress party-Muslim League, India-Pakistan, and opens up the inquiry to uncharted territory. Ravinder Kaur also challenges narratives that represent migration as chaotic, disorderly, and hurried. Using personal and governmental narratives, she shows that the population movement—layered by multiple levels of class, caste and gender experience—was far more complicated than we popularly imagine. *English Language Arts and Reading on the Internet* South Asia Books

Now in its ninety-eighth year of publication, this standard Canadian reference source contains the most comprehensive and authoritative biographical information on notable living Canadians. Those listed are carefully selected because of the positions they hold in Canadian society, or because of the contribution they have made to life in Canada. The volume is updated annually to ensure accuracy, and 600 new entries are added each year to keep current with developing trends and issues in Canadian society. Included are outstanding Canadians from all walks of life: politics, media, academia, business, sports and the arts, from every area of human activity. Each entry details birth date and place, education, family, career history, memberships, creative works, honours and awards, and full addresses. Indispensable to researchers, students, media, business, government and schools, *Canadian Who's Who* is an invaluable source of general knowledge. The complete text of *Canadian Who's Who* is also available on CD-ROM, in a comprehensively indexed and fully searchable format. Search 'astronaut' or 'entrepreneur of the year,' 'aboriginal achievement award' and 'Order of Canada' and discover a wealth of information. Fast, easy and more accessible than ever, the *Canadian Who's Who* on CD-ROM is an essential addition to your electronic library.

**Resonances** Routledge

The history of Sikhs in Britain provides important clues into the evolution of Britain as a multicultural society and the challenges it faces today. The authors examine the complex Anglo-Sikh relationship that led to the initial Sikh settlement and the processes of community-building around Sikh institutions such as gurdwaras. They explore the nature of British Sikh society as reflected in the performance of Sikhs in the labor markets, the changing characteristics of the Sikh family and issues of cultural transmission to the young. They provide an original and insightful account of a community transformed from the site of radical

immigrant class politics to a leader of the Sikh diaspora in its search for a separate Sikh state.

*Indian and Foreign Review* Scarecrow Press

This timely study examines the Indian-Pakistani conflict over Kashmir as this long-standing confrontation between regional rivals became inflamed. It focuses on the period from the effective nuclearization of the dispute in 1998 to the introduction of U.S. troops into the region in connection with the war in Afghanistan. Four chapters take on key problems illustrated by this case: Regional rivalry, Intervention, Religious conflicts, Conflict resolution. The author is an advocate of international intervention in regional conflicts and does not think that leaving the contesting parties to settle their dispute (a sort of benign neglect) is a responsible U.S. policy.

*Publishers, Distributors, & Wholesalers of the United States* S. Chand Publishing

Teachers the world over are discovering the importance and benefits of incorporating popular culture into the music classroom. The cultural prevalence and the students' familiarity with recorded music, videos, games, and other increasingly accessible multimedia materials help enliven course content and foster interactive learning and participation. *Pop-Culture Pedagogy in the Music Classroom: Teaching Tools from American Idol to YouTube* provides ideas and techniques for teaching music classes using elements of popular culture that resonate with students' everyday lives. From popular songs and genres to covers, mixes, and mashups; from video games such as *Dance Dance Revolution* and *Guitar Hero* to television shows like *American Idol*, this exciting collection offers pedagogical models for incorporating pop culture and its associated technologies into a wide variety of music courses. Biamonte has collected well-rounded essays that consider a variety of applications. After an introduction, the essays are organized in 3 sections. The first addresses general tools and technology that can be incorporated into almost any music class: sound-mixing techniques and the benefits of using iPods and YouTube. The middle section uses popular songs, video games, or other aspects of pop culture to demonstrate music-theory topics or to develop ear-training and rhythmic skills. The final section examines the musical, lyrical, or visual content in popular songs, genres, or videos as a point of departure for addressing broader issues and contexts. Each chapter contains notes and a bibliography, and two comprehensive appendixes list popular song examples for teaching harmony, melody, and rhythm. Two indexes cross-reference the material by title and by general subject. While written with college and secondary-school teachers in mind, the

methods and materials presented here can be adapted to any educational level.

*Encyclopedia of Biomedical Gerontology* Routledge

*Encyclopedia of Biomedical Gerontology* presents a wide range of topics, ranging from what happens in the body during aging, the reasons and mechanisms relating to those age-related changes, and their clinical, psychological and social modulators and determinants. The book covers the biological and medical aspects of gerontology within the general framework of the biological basis of assessing age, biological mechanisms of aging, age-related changes in biological systems, human age-related diseases, the biomedical practicality and impracticality of interventions, and finally, the ethics of intervention. Provides a 'one-stop' resource to information written by world-leading scholars in the field of biomedical gerontology. Fills a critical gap of information in a field that has seen significant progress in the last 10 years

**Cassette Culture** Penn State Press

"With articles on Spanglish and Spanish loan words in English as well as Southeast Asian refugees and World Englishes, this encyclopedia has a broad scope that will make it useful in academic and large public libraries serving those involved in teaching and learning in multiple languages. Also available as an ebook." — Booklist The simplest definition of bilingual education is the use of two languages in the teaching of curriculum content in K-12 schools. There is an important difference to keep in mind between bilingual education and the study of foreign languages as school subjects: In bilingual education, two languages are used for instruction, and the goal is academic success in and through the two languages. The traditional model of foreign-language study places the emphasis on the acquisition of the languages themselves. The field of bilingual education is dynamic and even controversial. The two volumes of this comprehensive, first-stop reference work collect and synthesize the knowledge base that has been well researched and accepted in the United States and abroad while also taking note of how this topic affects schools, research centers, legislative bodies, advocacy organizations, and families. The *Encyclopedia of Bilingual Education* is embedded in several disciplines, including applied linguistics, politics, civil rights, historical events, and of course, classroom instruction. This work is a compendium of information on bilingual education and related topics in the United States with select international contributors providing global insight onto the field. Key Features Explores in a comprehensive, non-technical way the intricacies of this subject from multiple perspectives: its history, policy, classroom practice, instructional design, and research bases

Shows connections between bilingual education and related subjects, such as linguistics, education equity issues, socio-cultural diversity, and the nature of demographic change in the United States Documents the history of bilingual education in the last half of the 20th century and summarizes its roots in earlier periods Discusses important legislation and litigation documents Key Themes · Family, Community, and Society · History · Instructional Design · Languages and Linguistics · People and Organizations · Policy Evolution · Social Science Perspectives · Teaching and Learning The *Encyclopedia of Bilingual Education* is a valuable resource for those who wish to understand the polemics associated with this field as well as its technical details. This will be an excellent addition to any academic library.

*Pioneering Social Research* University of Chicago Press

In the last ten years, television has reinvented itself in numerous ways. The demise of the U.S. three-network system, the rise of multi-channel cable and global satellite delivery, changes in regulation policies and ownership rules, technological innovations in screen design, and the development of digital systems like TiVo have combined to transform the practice we call watching tv. If tv refers to the technologies, program forms, government policies, and practices of looking associated with the medium in its classic public service and three-network age, it appears that we are now entering a new phase of television. Exploring these changes, the essays in this collection consider the future of television in the United States and Europe and the scholarship and activism focused on it. With historical, critical, and speculative essays by some of the leading television and media scholars, *Television after TV* examines both commercial and public service traditions and evaluates their dual (and some say merging) fates in our global, digital culture of convergence. The essays explore a broad range of topics, including contemporary programming and advertising strategies, the use of television and the Internet among diasporic and minority populations, the innovations of new technologies like TiVo, the rise of program forms from reality tv to lifestyle programs, television's changing role in public places and at home, the Internet's use as a means of social activism, and television's role in education and the arts. In dialogue with previous media theorists and historians, the contributors collectively rethink the goals of media scholarship, pointing toward new ways of accounting for television's past, present, and future. Contributors. William Boddy, Charlotte Brunsdon, John T. Caldwell, Michael Curtin, Julie D'Acci, Anna Everett, Jostein Gripsrud, John Hartley, Anna McCarthy, David Morley, Jan Olsson, Priscilla Peña Ovalle, Lisa Parks, Jeffrey Sconce, Lynn Spigel, William Uricchio